



**INDEPENDENT REDISTRICTING COMMISSION
REGULAR MEETING**

**Wednesday, October 20, 2021
6:00 PM**

Commission Members:

DISTRICT 1 – TERRY NICOL
DISTRICT 2 – JESSE SUSSELL
DISTRICT 3 – LISA M. TRAN
DISTRICT 4 – CURTIS W. HANSON
AT-LARGE – DELORES COOPER
AT-LARGE – CARLY MICHELE ALEJOS
AT-LARGE – SHERRY SMITH

DISTRICT 5 – WINSTON RHODES
DISTRICT 6 – ELISABETH WATSON
DISTRICT 7 – RANA CHO
DISTRICT 8 – ANDREW FOX
AT-LARGE – LUPE GALLEGOS-DIAZ
AT-LARGE – RONALD K. CHOY

PUBLIC ADVISORY: THIS MEETING WILL BE CONDUCTED EXCLUSIVELY THROUGH VIDEOCONFERENCE AND TELECONFERENCE

Pursuant to Government Code Section 54953(e) and the state declared emergency, this meeting of the Independent Redistricting Commission will be conducted exclusively through teleconference and Zoom videoconference. The COVID-19 state of emergency continues to directly impact the ability of the members to meet safely in person and presents imminent risks to the health of attendees. Therefore, no physical meeting location will be available.

To access the meeting remotely using the internet: Join from a PC, Mac, iPad, iPhone, or Android device: Use URL <https://us02web.zoom.us/j/89230662149>. If you do not wish for your name to appear on the screen, then use the drop down menu and click on "rename" to rename yourself to be anonymous. To request to speak, use the "raise hand" icon on the screen.

To join by phone: Dial **1-669-900-9128** or **1-877-853-5257 (Toll Free)** and Enter Meeting ID: **892 3066 2149**. If you wish to comment during the public comment portion of the agenda, press *9 and wait to be recognized by the Chair.

Written communications submitted by mail or e-mail to the Independent Redistricting Commission by 5:00 p.m. the Friday before the Commission meeting will be distributed to the members of the Commission in advance of the meeting and retained as part of the official record.

AGENDA

Roll Call

Public Comment on Non-Agenda Matters

Minutes for Approval

Draft minutes for the Commission's consideration and approval.

1. **Minutes - October 2, 2021 and October 6, 2021**

Commission Action Items

The public may comment on each item listed on the agenda for action as the item is taken up.

2. **Random Draw for Appointment of District 7 Alternate Commissioner
From: Independent Redistricting Commission**
Contact: Mark Numainville, Commission Secretary, (510) 981-6900
3. **Appointment of At-Large Alternate Commissioner
From: Independent Redistricting Commission**
Contact: Mark Numainville, Commission Secretary, (510) 981-6900
4. **Report on Public Submissions for Community of Interest Forms and Maps
From: Independent Redistricting Commission**
Contact: Mark Numainville, Commission Secretary, (510) 981-6900
5. **Report on Page Views and Traffic Metrics for the Hub and Maptitude
From: Independent Redistricting Commission**
Contact: Mark Numainville, Commission Secretary, (510) 981-6900

Subcommittee Reports

Subcommittees may provide verbal reports on their activities and discuss topics under their purview with the full commission. To take action on a subcommittee item, the topic must be agendaized on the commission's Action Calendar.

6. **Verbal Report from Map and Community of Interest Review Subcommittee**
7. **Verbal Report from Community Outreach Subcommittee**

Items for Future Agendas and Meeting Calendar

- **Discussion of items to be added to the next scheduled meeting calendar**
- **Discussion and possible modifications to the meeting calendar**

Adjournment

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*This meeting will be conducted in accordance with the Brown Act, Government Code Section 54953. Any member of the public may attend this meeting. Questions regarding this matter may be addressed to Mark Numainville, City Clerk, (510) 981-6900.*

*Any writings or documents provided to a majority of the Independent Redistricting Commission regarding any item on this agenda are on file in the City Clerk Department at 2180 Milvia Street, 1st Floor, Berkeley, CA and are available upon request by contacting the City Clerk Department at (510) 981-6908 or [redistricting@cityofberkeley.info](mailto:redistricting@cityofberkeley.info).*

*Written communications addressed to the Independent Redistricting Commission and submitted to the City Clerk Department will be distributed to the Commission prior to the meeting.*

*Communications to the Independent Redistricting Commission are public record and will become part of the City's electronic records, which are accessible through the City's website. Please note: e-mail addresses, names, addresses, and other contact information are not required, but if included in any communication to the Independent Redistricting Commission, will become part of the public record. If you do not want your e-mail address or any other contact information to be made public, you may deliver communications via U.S. Postal Service to the City Clerk Department at 2180 Milvia Street. If you do not want your contact information included in the public record, please do not include that information in your communication. Please contact the City Clerk Department for further information.*

### COMMUNICATION ACCESS INFORMATION:

If you need ASL or Spanish translation services, please contact the City Clerk's Office at (510) 981-6908 or [redistricting@cityofberkeley.info](mailto:redistricting@cityofberkeley.info) at least three business days in advance of the meeting.



To request a disability-related accommodation(s) to participate in the meeting, including auxiliary aids or services, please contact the Disability Services specialist at (510) 981-6418 (V) or (510) 981-6347 (TDD) at least three business days before the meeting date.

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I hereby certify that the agenda for this meeting of the Independent Redistricting Commission was posted at the display case located near the walkway in front of the Maudelle Shirek Building, 2134 Martin Luther King Jr. Way, as well as on the City's website, on October 14, 2021.

A handwritten signature in black ink that reads "Mark Numainville".

Mark Numainville, City Clerk

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**INDEPENDENT REDISTRICTING COMMISSION
SPECIAL MEETING MINUTES**

**Saturday, October 2, 2021
1:00 PM**

Commission Members:

- | | |
|---------------------------------|-------------------------------|
| DISTRICT 1 – TERRY NICOL | DISTRICT 5 – WINSTON RHODES |
| DISTRICT 2 – JESSE SUSSELL | DISTRICT 6 – ELISABETH WATSON |
| DISTRICT 3 – LISA M. TRAN | DISTRICT 7 – SAMUEL C. TAPLIN |
| DISTRICT 4 – CURTIS W. HANSON | DISTRICT 8 – ANDREW FOX |
| AT-LARGE – DELORES COOPER | AT-LARGE – LUPE GALLEGOS-DIAZ |
| AT-LARGE – CARLY MICHELE ALEJOS | AT-LARGE – RONALD K. CHOY |
| AT-LARGE – SHERRY SMITH | |

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Roll Call: 1:03 p.m.

Present: Alejos, Choy, Cooper, Fox, Gallegos-Diaz, Nicol, Rhodes, Smith, Sussell, Taplin, Tran, Watson

Absent: Hanson

Commissioner Hanson present at 1:06 p.m.

Public Hearing Items

The public may comment on each item listed on the agenda for action as the item is taken up.

1. **Public Hearing #2 – Berkeley City Council Redistricting Process**
 - a. **Presentation on Public Participation and Map Submission Process**
From: Independent Redistricting Commission
Contact: Mark Numainville, Commission Secretary, (510) 981-6900
Action: 3 speakers. Presentation made and discussion held.
 - b. **Demonstration of Maptitude Software**
From: Independent Redistricting Commission
Contact: Mark Numainville, Commission Secretary, (510) 981-6900
Action: 4 speakers. Provided demonstration of software and answered questions from the public.

Adjournment

Action: M/S/C (Nicol/Hanson) to adjourn the meeting.

Vote: All Ayes.

Adjourned at 2:56 p.m.

I hereby certify that the foregoing is a true and correct record of the Independent Redistricting Commission meeting held on October 2, 2021.

Mark Numainville
City Clerk

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**INDEPENDENT REDISTRICTING COMMISSION
REGULAR MEETING MINUTES**

**Wednesday, October 6, 2021
6:00 PM**

Commission Members:

DISTRICT 1 – TERRY NICOL
DISTRICT 2 – JESSE SUSSELL
DISTRICT 3 – LISA M. TRAN
DISTRICT 4 – CURTIS W. HANSON
AT-LARGE – DELORES COOPER
AT-LARGE – CARLY MICHELE ALEJOS
AT-LARGE – SHERRY SMITH

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Roll Call: 6:04 p.m.

Present: Alejos, Cho, Choy, Cooper, Fox, Gallegos-Diaz, Hanson, Nicol, Price (for Smith), Rhodes, Tran, Watson

Absent: Sussell

Public Comment on Non-Agenda Matters – 0 speakers

Minutes for Approval

Draft minutes for the Commission's consideration and approval.

1. Minutes - September 22, 2021

Action: M/S/C (Rhodes/Gallegos-Diaz) to approve the minutes of 9/22/21.

Vote: Ayes - Alejos, Cho, Choy, Cooper, Fox, Gallegos-Diaz, Hanson, Nicol, Price (for Smith), Rhodes, Tran, Watson; Noes – None; Abstain – None; Absent – Sussell.

Commission Action Items

The public may comment on each item listed on the agenda for action as the item is taken up.

2. Discussion: Review of October 2, 2021, Public Hearing

From: Independent Redistricting Commission

Contact: Mark Numainville, Commission Secretary, (510) 981-6900

Action: 2 speakers. Staff provided a brief summary of the hearing. Discussion held.

3. Demonstration of New Redistricting Hub Website

From: Independent Redistricting Commission

Contact: Mark Numainville, Commission Secretary, (510) 981-6900

Action: 0 speakers. Staff provided an introduction to the new website.

Commissioners asked questions and discussed potential additions to the site.

4. Discussion: Purpose and Responsibilities of Potential Map Review Subcommittee

From: Independent Redistricting Commission

Contact: Mark Numainville, Commission Secretary, (510) 981-6900

Action: 0 speakers. M/S/C (Rhodes/Cooper) to establish a Map and Community of Interest Review Subcommittee with Commissioners Rhodes, Cooper, Watson, and Tran as the members.

Vote: Ayes - Alejos, Cho, Choy, Cooper, Fox, Gallegos-Diaz, Hanson, Nicol, Price (for Smith), Rhodes, Tran, Watson; Noes – None; Abstain – None; Absent – Sussell.

5. **Discussion: Evaluation of Outreach Efforts and Resulting Community Participation**
From: Independent Redistricting Commission
Contact: Mark Numainville, Commission Secretary, (510) 981-6900
Action: 1 speaker. Discussion held in conjunction with the report from the Outreach Committee.

Subcommittee Reports

Subcommittees may provide verbal reports on their activities and discuss topics under their purview with the full commission. To take action on a subcommittee item, the topic must be agendaized on the commission's Action Calendar.

6. **Verbal Report from Public Submission Process Subcommittee**
- No report. Committee work is completed.
7. **Verbal Report from Community Outreach Subcommittee**
- Report provided on outreach activities and timing of messaging during the public submission period.

Items for Future Agendas and Meeting Calendar

- **Discussion of items to be added to the next scheduled meeting agenda**
 - Appointment of District 7 Alternate
 - Appointment of At-Large Alternate
 - Map and COI Subcommittee Report (standing item)
 - Hub and Maptitude Traffic Data
 - Report on Public Engagement with Maptitude and COI Forms
- **Discussion and possible modifications to the meeting calendar**
 - None

Adjournment

Action: M/S/C (Nicol/Fox) to adjourn the meeting.

Vote: Ayes - Alejos, Cho, Choy, Cooper, Fox, Gallegos-Diaz, Hanson, Nicol, Price (for Smith), Rhodes, Tran, Watson; Noes – None; Abstain – None; Absent – Sussell.

Adjourned at 7:54 p.m.

I hereby certify that the foregoing is a true and correct record of the Independent Redistricting Commission meeting held on October 6, 2021.

Mark Numainville
City Clerk

Communications

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Independent Redistricting Commission

Date: October 20, 2021
To: Independent Redistricting Commission
From: Mark Numainville, City Clerk
Subject: Random Draw for Appointment of District 7 Alternate Commissioner

RECOMMENDATION

Conduct a random draw to fill the vacancy in the position of District 7 Alternate Commissioner pursuant to the selection process outlined in Charter Section 9.5.

CURRENT SITUATION

Effective October 4, 2021, District 7 Commissioner Samuel Taplin resigned from the Independent Redistricting Commission due to his relocating outside of the Berkeley community. His seat on the Commission is now filled by Rana Cho, the Alternate Commissioner for District 7 who was selected by random drawing on January 13, 2021.

A vacancy now exists for the position of District 7 Alternate Commissioner. [City Charter Section 9.5\(b\)\(6\)\(ii\)](#) provides that by-district alternates are chosen by random draw. A new random draw of the eligible applicants from District 7 will be conducted to fill the position.

BACKGROUND

Mr. Taplin's resignation email is included as background information. As the City Charter provision has been provided to the Commission previously in hard copy and electronically, only a hyperlink has been included in this report for the Commission's review.

CONTACT PERSON

Mark Numainville, Commission Secretary, (510) 981-6900

Attachments:

- 1: Resignation Letter

From: Samuel Taplin <samtaplin@berkeley.edu>
Sent: Monday, October 4, 2021 11:48 PM
To: Numainville, Mark L. <MNumainville@cityofberkeley.info>;
homes@elisabethwatson.com
Subject: Redistricting Committee Resignation

Hi Secretary Numainville and Chairwoman Watson,

I'm reaching out because I moved to LA last week. I wish I could stay in Berkeley but I graduated in August and my time in college is unfortunately up.

I know that serving on a Berkeley commission requires that I remain a Berkeley resident. I know there's a bit of flexibility for people who intend to reestablish residency within 6 months of leaving. But while I'd like to return to the Bay Area in the spring (and Berkeley is of course my favorite city in the Bay Area), that depends on getting a job in the area. And even if I do, that might end up being in South Bay or somewhere else. So, assuming I'm interpreting the requirements correctly, I have to resign.

I've appreciated the opportunity to contribute to the Redistricting Commission. I was really hoping to be able to be there for the tough decisions you have ahead of you. I know though that the commission is in good hands. My alternate has attended a lot of the meetings so I'm sure she's up to date with the process and will do a great job filling in.

Sorry to surprise you with this! Wish you both the best of luck with the rest of the redistricting process.

Best,
Sam

P.S: If it's still legal, I'd still like to help with writing the Daily Cal article this week. That's okay right?



Independent Redistricting Commission

Date: October 20, 2021

To: Independent Redistricting Commission

From: Mark Numainville, City Clerk

Subject: Appointment of At-Large Alternate Commissioner

RECOMMENDATION

Review the information regarding ranking of applicants and nomination of candidates for one At-Large alternate commissioner, and appoint the fifth At-Large alternate for the Independent Redistricting Commission pursuant to Charter Section 9.5 and Berkeley Municipal Code Chapter 2.10.

CURRENT SITUATION

On August 30, 2021, At-Large appointee Simelia Rogers resigned from the commission. The first At-Large Alternate, Cindy Rosenthal declined the permanent appointment. The vacant seat was filled by the second At-Large Alternate, Lupe Gallegos-Diaz. The commission must now select one At-Large alternate commissioner from the remaining pool of applicants to replace Ms. Gallegos-Diaz.

At the September 22, 2021 meeting, the Commission appointed Amitabho Chattopadhyay as the 5th Alternate. Amitabho declined the appointment in order to retain their current membership on another Berkeley Commission.

Staff recommends that the newly appointed At-Large Alternate serve as the 5th Alternate rather than conducting a new random draw for the order of service.

BACKGROUND

The Independent Redistricting Commission met January 20, 2021 to begin the at-large selection process. Five At-Large commissioners were selected to increase diversity and representation on the commission. The Commission then selected five At-Large Alternates and ranked the order in which they would serve using a random draw method.

The tables below show the applicants previously under consideration for At-Large positions. The Commission may use this information for filling the open Alternate seat or may select any eligible applicant in the pool.

Table 1 shows the ranking scores for the non-white, non-male applicants previously submitted to the commission. They grayed out applicants are not eligible for

Selection of One At-Large Independent Redistricting Commission Member and Five Alternate At-Large Commissioners

appointment as an At-Large alternate for the reasons noted in the table. Currently, there are not any non-white, non-male applicants eligible for appointment.

Table 1. Rankings of non-white, non-male applicants.

Applicant	Score	Ranking
Adena Mieke Ishii*	26	1
Brenda Joyce Clark*	28	2
Delores Cooper**	31	3
Carly Michele Alejos**	31	3
Simelia Rogers**	45	5
M Guadalupe Gallegos-Diaz**	49	6
Sarah Lorraine Price***	49	6
Amitabho Chattopadhyay*	51	8
Rana Cho****	51	8

*Withdrawn from consideration.
 **Appointed as At-Large member
 ***Appointed as At-Large Alternate
 ****Appointed as D7 Commissioner

Additionally, during the ranking process, commissioners could provide an unlimited number of write-in nominations for appointment from the full pool of eligible applicants. Write-in names are listed in Table 2 below, with the total number of times they were nominated.

Table 2. Write-in applicants.

Applicant	# of Nominations	Applicant	# of Nominations
Smith, Sherry*	3	Landau, Nathan	1
Andres-Beck, Bethany**	2	Lewis, Matthew Ryan	1
Choy, Ronald*	2	Miller, Julia	1
Rosenthal, Cindy**	2	Naze, Nathan	1
Velan, Vetri	2	Shore, Erika	1
Cohen, Steven	1	Walsh, Flynn Louis	1
Dewey, Frances Dede	1	Weissglass, Jonathan	1
Drager, Sharon	1	Weissman, Steven Allen	1
Garrison, Lara	1	Yung, Brandon**	1

*Appointed as At-Large Commissioner
 **Appointed as At-Large Alternate

Demographics of Appointed Members

The at-large appointments made on February 10 made significant progress in better achieving community representation. Demographic data for current commissioners is listed in Table 3 below. This information may be referenced to identify additional areas of representation that may be provided by the single At-Large alternate appointment.

Selection of One At-Large Independent Redistricting Commission Member and Five Alternate At-Large Commissioners

Table 3. Commissioner demographics.

Name	Type	Race	Gender	Age	District
Carly Alejos	At-Large	HISPANIC	Female	18-25	4
Delores Cooper	At-Large	BLACK	Female	66+	1
Lupe Gallegos-Diaz	At-Large	HISPANIC	Female	56-65	2
Sherry Smith	At-Large	WHITE	Female	66+	6
Ronald Choy	At-Large	ASIAN / PACIFIC ISLANDER	Male	66+	8
Terry Nicol	District 1	WHITE	Male	36-45	1
Jesse Sussell	District 2	WHITE	Male	46-55	2
Lisa M. Tran	District 3	ASIAN / PACIFIC ISLANDER	Female	26-35	3
Curtis Hanson	District 4	WHITE	Male	36-45	4
Winston Rhodes	District 5	WHITE	Male	46-55	5
Elisabeth Watson	District 6	WHITE	Female	56-65	6
Rana Cho	District 7	ASIAN / PACIFIC ISLANDER	Female	46-65	7
Andrew Fox	District 8	WHITE	Male	26-35	8

To assist with the analysis of the geographic diversity of applicants and appointees, two maps are included with this report in Attachments 3 and 4.

CONTACT PERSON

Mark Numainville, City Clerk, (510) 981-6900

Attachments:

- 1: Demographic and Ranking Worksheet
- 2: Demographic Summary Data
- 3: Applicant Map with Write-Ins
- 4: Applicant Map without Write-Ins

Label #	Name	Type	Ranking / Write-In	Race/Ethnicity	Gender	Age Range	District	City	State	ZIP Code	Student
78	Steven Toub	Alternate - District 1	N/A	WHITE	Male	36-45	1	Berkeley	CA	94702	No
77	Michael Streeter Lewis	Alternate - District 2	N/A	BLACK	Male	36-45	2	Berkeley	CA	94710	No
75	Narendra Dev	Alternate - District 3	N/A	ASIAN / PACIFIC ISL	Male	66+	3	Berkeley	CA	94705	No
79	Ian Schweickart	Alternate - District 4	N/A	WHITE	Male	26-35	4	Berkeley	CA	94709	No
80	Stephen W. Wood	Alternate - District 5	N/A	WHITE	Male	66+	5	Berkeley	CA	94706	No
76	Susan A. Murphy	Alternate - District 6	N/A	WHITE	Female		6	Berkeley	CA	94709	No
74	Rana Cho	Alternate - District 7	Ranking - 8	ASIAN / PACIFIC ISL	Female	46-55	7	Berkeley	CA	94705	No
73	Karl Batten-Bowman	Alternate - District 8	N/A	WHITE	Male		8	Berkeley	CA	94705	No

Label #	Name	Type	Ranking / Write-In	Race/Ethnicity	Gender	Age Range	District	City	State	ZIP Code	Student
25	Delores Cooper	Commissioner - At-Large	N/A	BLACK	Female	66+	1	Berkeley	CA	94702	No
9	Carly Michele Alejos	Commissioner - At-Large	N/A	HISPANIC	Female	18-25	4	Berkeley	CA	94709	Yes
22	Ronald K. H. Choy	Commissioner - At-Large	Write-In (2 Nominations)	ASIAN / PACIFIC ISL	Male	66+	8	Berkeley	CA	94705	No
50	M Guadalupe Gallegos-Diaz	Commissioner - At-Large	Ranking 6	HISPANIC	Female	56-65	2	Berkeley	CA	94703	Yes
58	Sherry Smith	Commissioner - At-Large	N/A	WHITE	Female	66+	6	Berkeley	CA	94708	No
3	Terry Nicol	Commissioner - District 1	N/A	WHITE	Male	36-45	1	Berkeley	CA	94702	No
5	Jesse Aldous Sussell	Commissioner - District 2	N/A	WHITE	Male	46-55	2	Berkeley	CA	94702	No
7	Lisa M. Tran	Commissioner - District 3	N/A	ASIAN / PACIFIC ISL	Female	26-35	3	Berkeley	CA	94704	No
2	Curtis William Hanson	Commissioner - District 4	N/A	WHITE	Male	36-45	4	Berkeley	CA	94703	No
4	Winston David Rhodes	Commissioner - District 5	N/A	WHITE	Male	46-55	5	Berkeley	CA	94707	No
8	Elisabeth Watson	Commissioner - District 6	N/A	WHITE	Female	56-65	6	Berkeley	CA	94708	No
6	Rana Cho	Commissioner - District 7	Ranking 8	ASIAN / PACIFIC ISL	Female	46-55	7	Berkeley	CA	94705	No
1	Andrew Fox	Commissioner - District 8	N/A	WHITE	Male	26-35	8	Berkeley	CA	94705	No

Label #	Name	Type	Ranking / Write-In	Race/Ethnicity	Gender	Age Range	District	City	State	ZIP Code	Student
30	M-Guadalupe Gallegos-Diaz		Ranking - 6	HISPANIC	Female	56-65	2	Berkeley	CA	94702	Yes
47	Sarah Lorraine Price		Ranking - 6	OTHER / BI-RACIAL	Female	26-35	6	Berkeley	CA	94708	No
19	Amitabho Chattopadhyay		Ranking - 8	ASIAN / PACIFIC ISL	Nonbinary	18-25	1	Berkeley	CA	94704	No
74	Rana Cho	Alternate - District 7	Ranking - 8	ASIAN / PACIFIC ISL	Female	46-55	7	Berkeley	CA	94705	No

Label #	Name	Type	Ranking / Write-In	Race/Ethnicity	Gender	Age Range	District	City	State	ZIP Code	Student
10	Bethany Andres-Beck		Write-In (2 Nominations)	WHITE	Nonbinary	36-45	3	Berkeley	CA	94703	No
22	Ronald K. H. Choy		Write-In (2 Nominations)	ASIAN / PACIFIC ISL	Male	66+	8	Berkeley	CA	94705	No
51	Cindy Simon Rosenthal		Write-In (2 Nominations)	WHITE	Female	66+	6	Berkeley	CA	94708	No
64	Vetri Velan		Write-In (2 Nominations)	ASIAN / PACIFIC ISL	Male	26-35	1	Berkeley	CA	94709	Yes
24	Steven Cohen		Write-In (1 Nomination)	WHITE	Male	66+	8	Berkeley	CA	94705	No
26	Frances-Dede Dewey		Write-In (1 Nomination)	WHITE	Female	56-65	3	Berkeley	CA	94703	No
28	Sharon B. Drager		Write-In (1 Nomination)	WHITE	Female	66+	8	Berkeley	CA	94705	No
31	Lara Gabriella Garrison		Write-In (1 Nomination)	WHITE	Female	26-35	8	Berkeley	CA	94705	No
34	Nathan Landau		Write-In (1 Nomination)	WHITE	Male	56-65	1	Berkeley	Ca	94702	No
35	Matthew Ryan Lewis		Write-In (1 Nomination)	WHITE	Male	26-35	4	Berkeley	CA	94709	No
40	Julia Ariel Miller		Write-In (1 Nomination)	WHITE	Female	36-45	5	Berkeley	CA	94707	No
42	Nathan Adam Naze		Write-In (1 Nomination)	WHITE	Male	36-45	1	Berkeley	CA	94703	No
56	Erika Shore		Write-In (1 Nomination)	WHITE	Female	66+	4	Berkeley	CA	94709	No
66	Flynn Louis Walsh		Write-In (1 Nomination)	WHITE	Male	18-25	3	Berkeley	CA	94705	Yes
68	Jonathan Weissglass		Write-In (1 Nomination)	WHITE	Male	46-55	8	Berkeley	CA	94705	No
69	Steven Alan Weissman		Write-In (1 Nomination)	WHITE	Male	66+	7	Berkeley	CA	94705	No
71	Brandon James Yung		Write-In (1 Nomination)	OTHER / BI-RACIAL	Male	18-25	1	Berkeley	CA	94703	Yes

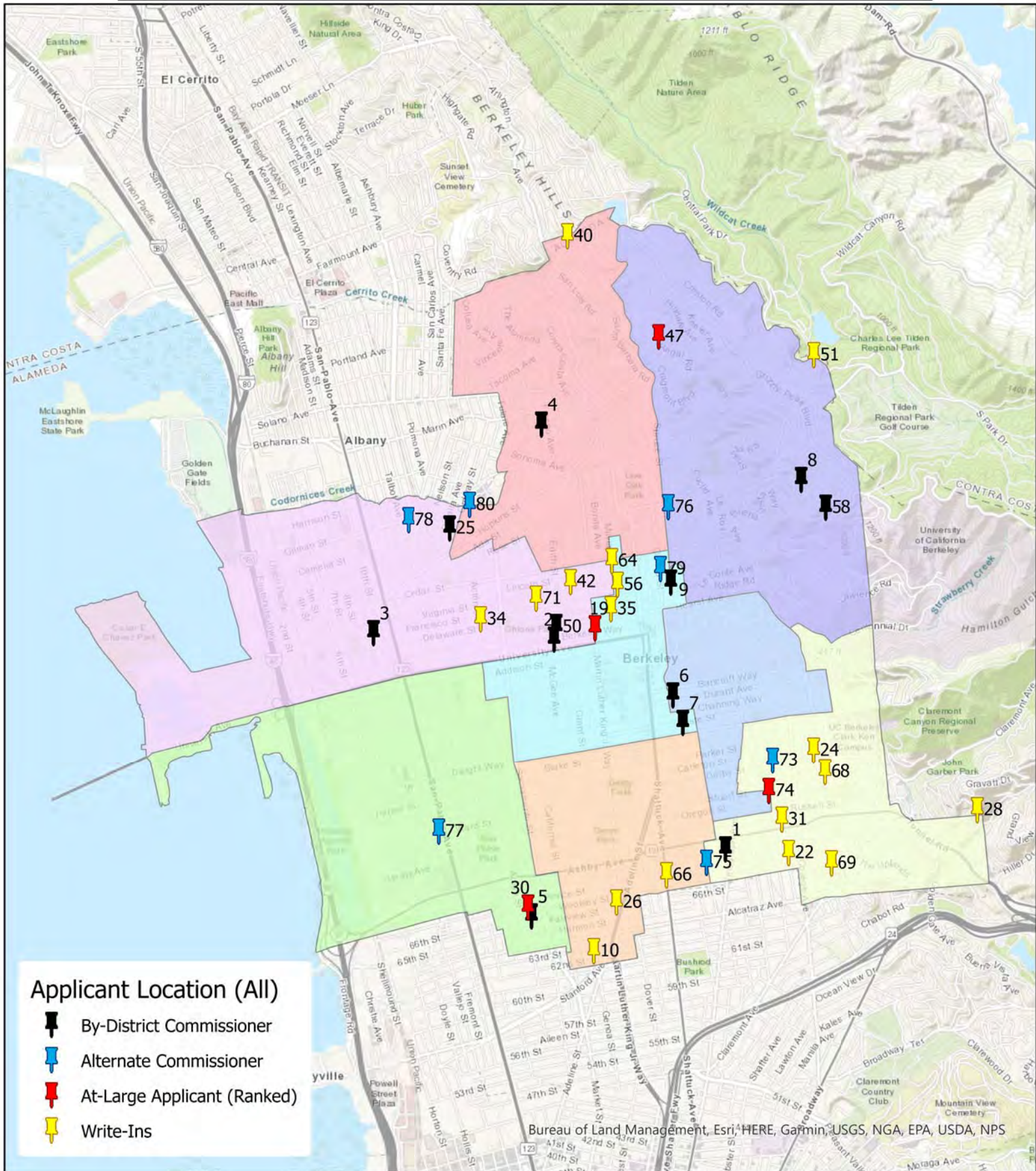
Race/Ethnicity	#
WHITE	7
HISPANIC	2
ASIAN / PACIFIC ISLANDER	3
BLACK	1

Gender	#
Male	6
Female	7





Age Range	#
18-25	1
26-35	2
36-45	2
46-55	3
56-65	2
66+	3

District	#
1	2
2	2
3	1
4	2
5	1
6	2
7	1
8	2




Redistricting Commissioners/Applicants

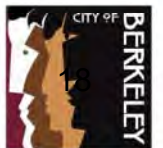


Applicant Location (All)

-  By-District Commissioner
-  Alternate Commissioner
-  At-Large Applicant (Ranked)
-  Write-Ins

Council Districts

- | | | | |
|---|---|--|---|
|  1 |  3 |  5 |  7 |
|  2 |  4 |  6 |  8 |

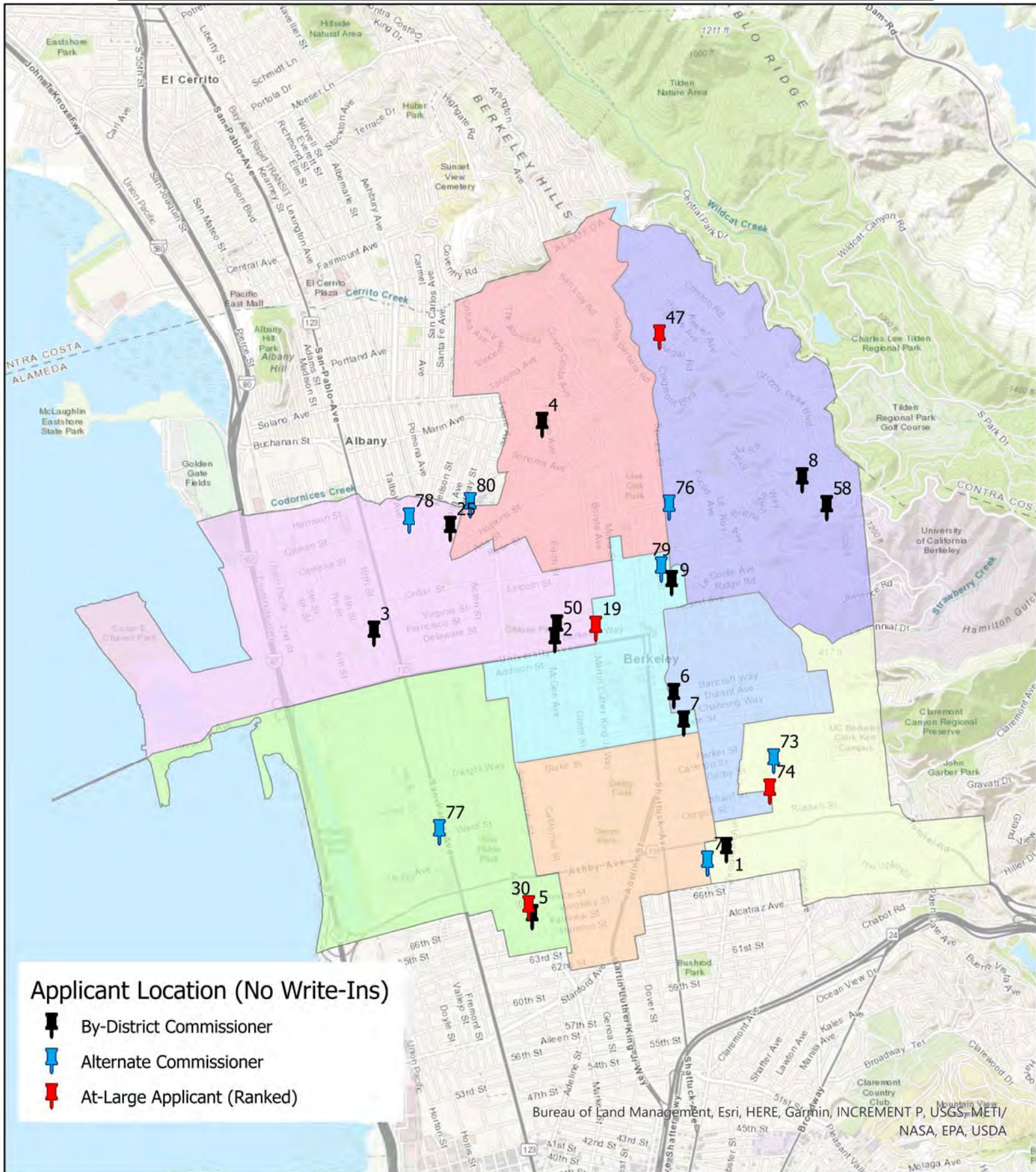


Bureau of Land Management, Esri, HERE, Garmin, USGS, NGA, EPA, USDA, NPS

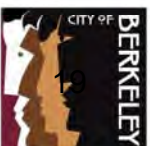
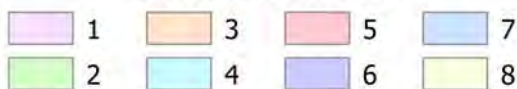
Redistricting Commissioners/Applicants


w/o Write-Ins

Attachment 4



Council Districts





No Material
Available for
this Item

There is no material for this item.

City Clerk Department
2180 Milvia Street
Berkeley, CA 94704
(510) 981-6900

The City of Berkeley Independent Redistricting Committee Webpage:

<https://www.cityofberkeley.info/redistricting>



City Clerk Department

October 20, 2021

To: Independent Redistricting Commission
From: Mark Numainville, Commission Secretary
Subject: Report on Page Views and Traffic Metrics for the Hub

On October 5, 2021, a new redistricting webpage was made available to the public at cityofberkeley.info/redistricting/. Known as the Hub, this page serves as the central location for all redistricting information:

- Commission meetings
- Project timeline
- Community of Interest forms
- Map submission tools
- Reference data for map creation
- Background and additional redistricting resources

The Independent Redistricting Commission's original webpage with meeting information is now available at cityofberkeley.info/irc/.

The number of users visiting the Hub (known as "web traffic") is one way to analyze the effectiveness of the Commission's community outreach and engagement efforts. Attachment 1 to this memo reports web traffic to the Hub since its launch on October 5.

As anticipated, web traffic shows an increase in response to key dates and outreach efforts. Significant dates in this reporting period include:

- Oct. 2nd – Public map submission period opens
- Oct. 5th – Hub launch announced to 400+ community partners by email
- Oct. 12th – Online mapping tool webinar

Staff will provide updated web traffic statistics monthly to the Commission throughout the redistricting project.

Engagement Overview

Date Range: 9/30/2021 - 10/13/2021

This Month ▾

Views ⓘ

294



Sessions ⓘ

110

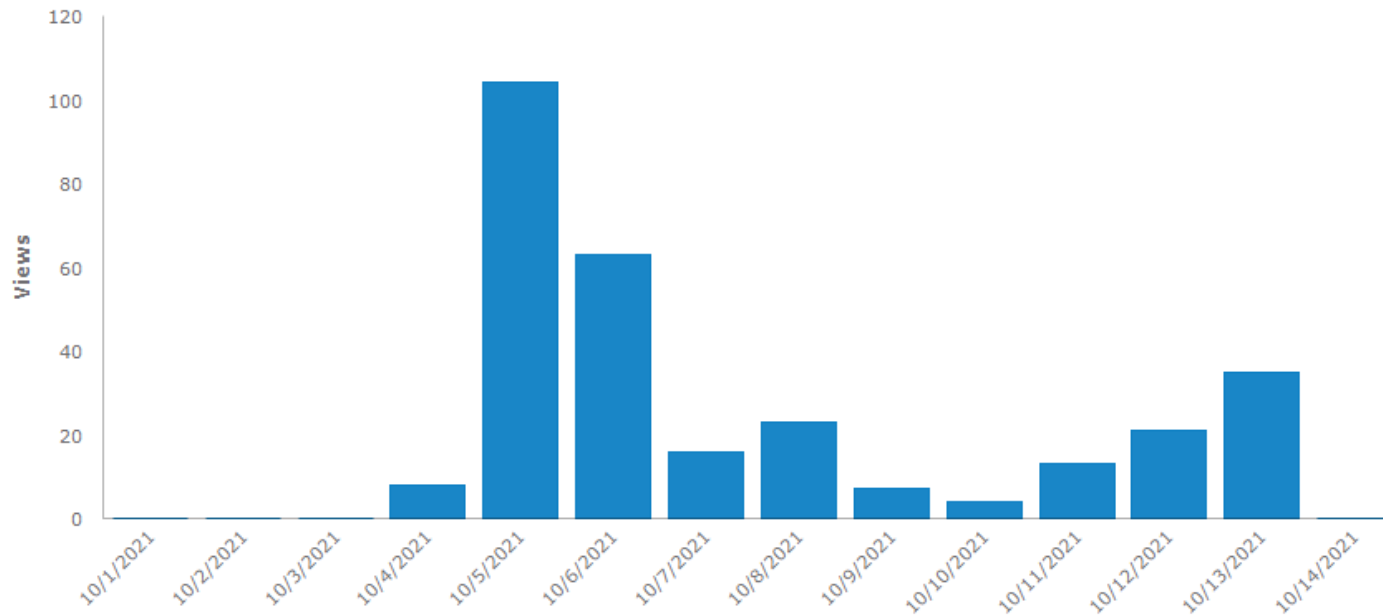


Avg. Time on Site ⓘ

2.9



Views Over Time



Views: An instance of a page being loaded or reloaded in a browser.

Sessions: A group of user interactions. For example, a single session can contain multiple page views.

Avg. Time on Site: The average duration of all sessions from the site in minutes.